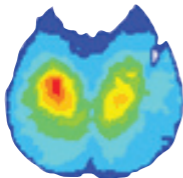


Pressure mapping



Gel/Foam seat

The red and yellow areas indicate uncomfortable pressure points under duress.



AIRHAWK cushion

The AIRHAWK seat cushion for motorbikes reduces pressure and allows blood to circulate.

Independent studies done by Liberty Mutual and Virginia Polytechnic Institute.